ORDER

Orders	Order / R	ev: 2	2696652										
	Alt Order	#: V	VOC14113	735									
	Product D	esc: 2	2023 Prima	ry Election									
	Estimate:	5	5606							WHAS			
	Flight Dat	es: ()4/24/23 - 0	4/30/23			Primary A	E:		Robert Cato	D		
	Original D	ate / Rev: 0	04/25/23 / 0	4/25/23			Sales Offi	ce:		TSDAL			
	Order Typ	-	General				Sales Reg	gion:		NAT			
		_											
Agency	Name:	<u>/</u>	AxMedia / I	POL									
	Buying Co	ontact:					Billing Typ	be:		Cash			
	Billing Co	ntact:					Billing Ca	lendar	:	Broadcast			
		8	300 W 47th	St, Suite 2	00		Billing Cy	cle:		EOM/EOC			
		ĸ	ansas City	, MO 6411	2		Agency C	ommi	ssion:	15%			
Advertiser	Name:	F	POL/ Kelly	Craft / R /	Governor / KY	(
	Demogra	ohic: A	\55+				New Busi	ness E	End:				
	Product C	-	PL-Candida	te: State G	overnor (LUR)		Advertise	r Exte	nal ID:	M209268			
	Revenue	Code 1: A	AGY		,		Agency External ID: 37731AG						
	Revenue	Code 2: (POL) Politi	cal	Unit Code:		General						
	Revenue	_	POL) Canc				Order Sep	paratio	n:	00:15:00			
	Priority:	F	204										
Bill Plan						Totals							
Start Date	End Date	# Spots Gr	oss Amour	nt Net A	mount	Month			# Spots	Gross Amo		let Amount	Rating
03/27/23	04/30/23	52	\$10,385	5.00	\$8,827.25	April 2	023		52	\$10,38		\$8,827.25	232.1
A						Totals			52	\$10,38	35.00	\$8,827.25	232.10
Account Exect Account Execut		Sales Office	Sales I	Region	Start Date / E	nd Date			Order %	1			
Robert Cato				0	Start Of Order	r - End (Of Order		100%	1			
Order Share		Sha		Total									
WHAS				10,385.00									
Market		10	0% \$	94,409.09									
Competitive S	hare	Sha		Total									
CABLE			0%	\$0.00									
				84,024.09									
WAVE			0%	\$0.00									
WBKI			0%	\$0.00									
WBNA			0%	\$0.00									
			0%	\$0.00									
				\$0.00									
WFTE			0%										
WFTE WKMJ			0%	\$0.00									
WFTE WKMJ WKPC			0% 0%	\$0.00 \$0.00									
WFTE WKMJ WKPC WKZT			0% 0% 0%	\$0.00 \$0.00 \$0.00									
WFTE WKMJ WKPC WKZT			0% 0%	\$0.00 \$0.00									
WDRB WFTE WKMJ WKPC WKZT WLKY Ln Ch	Start End		0% 0% 0% 0%	\$0.00 \$0.00 \$0.00 \$0.00	< Start/End T	īme	Days	Len	Spots	Rate Pri	Rtg Type	e Spots	Amount
WFTE WKMJ WKPC WKZT WLKY		d Invento	0% 0% 0% 0% ry Code wws @ 6a M	\$0.00 \$0.00 \$0.00 \$0.00 Break	Start/End T 6-7a		Days - 111	Len :30		Rate Pri \$80.00 P04		-	Amount \$240.0

Print Date: 05/17/23 10:02:18 Page 2 of 4

Order / Rev:	2696652	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14113735	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	04/24/23 - 04/30/23	Estimate:	5606	

Start Date Week: 04/24/23 End Date 04/30/23 Weekdays 111 Spots/Week 3 Rate 880.00 Rating 2.20 N 2 WHAS 04/24/23 04/28/23 Good Morning America CM GOOD MORNING AMERICA 7:00 AM-9:00 AM111 :30 3 \$120.00 P04 3.70 NM 3 \$360.00 Start Date Week: 04/24/23 End Date 04/30/23 Weekdays 111 Spots/Week Rate \$120.00 Rating 3.70 3 \$120.00 P04 3.70 NM 3 \$360.00 N 3 WHAS 04/24/23 04/29/23 Good Morning America StM GOOD MORNING AMERICA 7-9a 1 :30 1 \$90.00 P03 3.60 NM 1 \$90.00 Start Date Week: 04/24/23 End Date 04/30/23 Weekdays 1 1 \$90.00 3.60 1 \$90.00 P03 4.30 NM 1 \$90.00 N 4 WHAS 04/24/23 04/29/23 Local News @ 9a Sa CM 9-10a 1 :30 1 \$90.00 P03 4.30 NM 1 \$90.00 N 5 WHAS 04/24/23 04/29/23 Big Blue Nat. 10-1030a StM 10-1030a 1 :30 1 <td< th=""></td<>
N 2 WHAS 04/24/23 04/28/23 Good Morning America CM 7:00 AM-9:00 AM -111 :30 3 \$120.00 P04 3.70 NM 3 \$360.00 Start Date Week: End Date 04/30/23 Weekdays 111 Spots/Week 3 Rate \$120.00 Rating 3.70 3 \$120.00 P04 3.70 NM 3 \$360.00 N 3 WHAS 04/24/23 04/29/23 Good Morning America SEM GOOD MORNING AMERICA 7:9a 1- :30 1 \$90.00 P03 3.60 NM 1 \$90.00 Start Date Week: End Date 04/30/23 Weekdays 04/24/23 Spots/Week 04/24/23 Rate 90.00 Rating 3.60 Rating 90.00 3.60 1 \$90.00 P03 4.30 NM 1 \$90.00 N 4 WHAS 04/24/23 04/29/23 Local News @ 9a Sa CM 9-10a 1- :30 1 \$90.00 P03 4.30 NM 1 \$90.00 Start Date End Date Weekdays Spots/Week 904/24/23 Rate 90.00 Rating 4.30 Rating 90.00 4.30 1 \$150.00 P04 2.40 NM 1 \$150.00 Week: 04/24/23<
GOOD MORNING AMERICA Start Date Week: 04/24/23 End Date 04/30/23 Weekdays 111 Spots/Week 3 Rate \$120.00 Rating 3.70 N 3 WHAS 04/24/23 04/29/23 Good Morning America \$2M GOOD MORNING AMERICA 7-9a 1- :30 1 \$90.00 P03 3.60 NM 1 \$90.00 Start Date Week: 04/24/23 End Date 04/30/23 Weekdays 1- 1 \$90.00 3.60 1 \$90.00 P03 4.30 NM 1 \$90.00 N 4 WHAS 04/24/23 04/20/23 Local News @ 9a Sa CM 9-10a 1- :30 1 \$90.00 P03 4.30 NM 1 \$90.00 N 4 WHAS 04/24/23 04/20/23 Local News @ 9a Sa CM 9-10a 1- :30 1 \$90.00 P03 4.30 NM 1 \$90.00 Meek: 04/24/23 04/20/23 Big Blue Nat. 10-1030a \$
Week: 04/24/23 04/30/23 111 3 \$120.00 3.70 N 3 WHAS 04/29/23 Good Morning America \$2M 7-9a 1- :30 1 \$90.00 P03 3.60 NM 1 \$90.00 M 3 WHAS 04/29/23 Good Morning America \$2M 7-9a 1- :30 1 \$90.00 P03 3.60 NM 1 \$90.00 Meek: 04/24/23 04/30/23 1- 1 \$90.00 3.60 1 \$90.00 P03 4.30 NM 1 \$90.00 N 4 WHAS 04/24/23 04/29/23 Local News @ 9a Sa CM 9-10a 1- :30 1 \$90.00 P03 4.30 NM 1 \$90.00 M 4 WHAS 04/24/23 04/29/23 Local News @ 9a Sa CM 9-10a 1- :30 1 \$90.00 P03 4.30 NM 1 \$90.00 M 5 WHAS 04/24/23 04/29/23 Big Blue Nat. 10-1030a \$2M 10-1030a 1- :30
GOOD MORNING AMERICA Start Date Week: 04/24/23 End Date 04/30/23 Weekdays 1 Spots/Week \$90.00 Rate \$90.00 Rating 3.60 N 4 WHAS 04/24/23 04/29/23 Local News @ 9a Sa CM 9-10a 1- :30 1 \$90.00 P03 4.30 NM 1 \$90.00 Start Date Week: 04/24/23 End Date 04/30/23 Weekdays 1- Spots/Week 1 Rate \$90.00 Rating 4.30 1- :30 1 \$150.00 P04 2.40 NM 1 \$150.00 N 5< WHAS
Start Date Week: End Date 04/30/23 Weekdays 04/30/23 Spots/Week 1 Rate \$90.00 Rating 3.60 N 4 WHAS 04/24/23 04/29/23 Local News @ 9a Sa CM 9-10a 1 :30 1 \$90.00 P03 4.30 NM 1 \$90.00 1 \$90.00 P03 4.30 NM 1 \$100.00 P03 4.30 NM 1 \$150.00 P04
N 4 WHAS 04/24/23 04/29/23 Local News @ 9a Sa CM 9-10a 1- :30 1 \$90.00 P03 4.30 NM 1 \$90.00 Start Date Week: End Date 04/30/23 End Date 04/30/23 Weekdays 1- Spots/Week 1 Rate \$90.00 Rating 4.30 Rating 4.30 N 5 WHAS 04/24/23 04/29/23 Big Blue Nat. 10-1030a \$CM 10-1030a 1- :30 1 \$150.00 P04 2.40 NM 1 \$150.00 Start Date Week: End Date 04/30/23 Weekdays 1- Spots/Week Spots/Week Rate \$150.00 Rating 2.40 Rating 2.40 N 6 WHAS 04/24/23 04/30/23 Good Morning America \$SIM GOOD MORNING AMERICA 8-9a 1 :30 1 \$100.00 P03 3.60 NM 1 \$100.00
GMK WEEKEND 9-10A Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/24/23 04/30/23 1 1 \$90.00 4.30 N 5 WHAS 04/24/23 04/29/23 Big Blue Nat. 10-1030a \$\$M 10-1030a 1- :30 1 \$150.00 P04 2.40 NM 1 \$150.00 Start Date End Date Weekdays Spots/Week Rate Rating Rating 1 \$150.00 P04 2.40 NM 1 \$150.00 1 \$150.00 P04 2.40 NM 1 \$150.00 P04
Week: 04/24/23 04/30/23 1- 1 \$90.00 4.30 N 5 WHAS 04/24/23 04/29/23 Big Blue Nat. 10-1030a SCM 10-1030a 1- :30 1 \$150.00 P04 2.40 NM 1 \$150.00 Week: 04/24/23 04/20/23 End Date 04/30/23 Weekdays 1- Spots/Week Rate 1 \$150.00 2.40 1 \$100.00 P03 3.60 NM 1 \$100.00 N 6 WHAS 04/24/23 04/30/23 Good Morning America SSM GOOD MORNING AMERICA 8-9a 1 :30 1 \$100.00 P03 3.60 NM 1 \$100.00
N 5 WHAS 04/24/23 04/29/23 Big Blue Nat. 10-1030a SCM 10-1030a 1- :30 1 \$150.00 P04 2.40 NM 1 \$150.00 Start Date Week: End Date 04/24/23 Weekdays 04/30/23 Spots/Week 1 Rate 1 Rating \$150.00 Rating 2.40 N 6 WHAS 04/24/23 04/30/23 Good Morning America SSM 8-9a 1 :30 1 \$100.00 P03 3.60 NM 1 \$100.00
Start Date Week: End Date 04/24/23 Weekdays 04/30/23 Spots/Week 1- Rate 1 Rating 2.40 N 6 WHAS 04/24/23 04/30/23 Good Morning America SDM GOOD MORNING AMERICA 8-9a 1 :30 1 \$100.00 P03 3.60 NM 1 \$100.00 P03
Week: 04/24/23 04/30/23 1 1 \$150.00 2.40 N 6 WHAS 04/24/23 04/30/23 Good Morning America \$\$\$\$ M 8-9a 1 :30 1 \$100.00 P03 3.60 NM 1 \$100.00 GOOD MORNING AMERICA GOOD MORNING AMERICA 1 :30 1 \$100.00 P03 3.60 NM 1 \$100.00
GOOD MORNING AMERICA
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 04/24/23 04/30/23 1 1 \$100.00 3.60 N 7 WHAS 04/24/23 04/30/23 This Week Su CM 9-10a 1 :30 1 \$100.00 P04 2.90 NM 1 \$100.00
THIS WEEK
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 04/24/2304/30/2311\$100.002.90
N 8 WHAS 04/24/23 04/28/23 Great Day Live 9-10a CM 9-10a111 :30 3 \$40.00 P04 1.80 NM 3 \$120.00
GREAT DAY LIVE Start Date End Date Weekdays Spots/Week Rate Rating
Week: 04/24/23 04/30/23111 3 \$40.00 1.80
N 9 WHAS 04/24/23 04/27/23 Access Daily 10-11a CM 10-11a1 :30 1 \$30.00 P04 1.40 NM 1 \$30.00 ACCESS DAILY
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 04/24/2304/30/2311\$30.001.40
Week. 04/24/23 04/30/23
THE VIEW
Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/24/23 04/30/23 1-1 2 \$60.00 2.50
N11 WHAS 04/24/23 04/28/23 Local News @ 12p M-F CM 12-1p 111 :30 3 \$50.00 P04 3.50 NM 3 \$150.00 WHAS11 NEWS AT NOON
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 04/24/23 04/30/23 111 3 \$50.00 3.50
N12 WHAS 04/24/23 04/27/23 GMA3 CM 1-2p1 :30 1 \$50.00 P04 2.50 NM 1 \$50.00 GMA3
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 04/24/2304/30/2311\$50.002.50
N13 WHAS 04/24/23 04/28/23 General Hospital CM 2-3p1-1 :30 2 \$70.00 P04 2.50 NM 2 \$140.00
GENERAL HOSPITAL Start Date End Date Weekdays Spots/Week Rate Rating
Marc Marc Meekays Operation Meekays Operation Meekays Operation Meekays Meekays <t< td=""></t<>
N14 WHAS 04/24/23 04/28/23 Daily Blast Live 3-4p CM 3-4p1-1 :30 2 \$40.00 P04 2.10 NM 2 \$80.00 DAILY BLAST LIVE!
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 04/24/23 04/30/23 1-1 2 \$40.00 2.10 N15 WHAS 04/24/23 04/27/23 Local News @ 530p M-FCM 530-6p 1 :30 1 \$140.00 P04 5.30 NM 1 \$140.00
WHAS11 NEWS @ 530P
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 04/24/2304/30/2311\$140.005.30
N16 WHAS 04/24/23 04/28/23 CM 6-630p :30 3 \$250.00 P03 7.60 NM 3 \$750.00

Print Date: 05/17/23 10:02:18 Page 3 of 4

Order / Rev:	2696652	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14113735	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	04/24/23 - 04/30/23	Estimate:	5606	

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Stort Data End Data	WHAS11 NEWS @ 6p	Data	Doting				1	
Start Date End Date Week: 04/24/23 04/30/23	WeekdaysSpots/Week 1113	<u>Rate</u> \$250.00	Rating 7.60					
N17 WHAS 04/24/23 04/28/23	ABC World News CM ABC WORLD NEWS 630P	630-7p	1- 1	:30 2	\$600.00 P04	10.20 NM	2	\$1,200.00
Start DateEnd DateWeek:04/24/2304/30/23	Weekdays 1-1 2	<u>Rate</u> \$600.00	Rating 10.20					
N18 WHAS 04/26/23 04/28/23	Good Morning America CM Good Morning America	7-9a	WTF	:30 1	\$120.00 P04	3.00 NM	1	\$120.00
Start DateEnd DateWeek: 04/24/2304/30/23	Weekdays Spots/Week	<u>Rate</u> \$120.00	Rating 3.00					
N19 WHAS 04/24/23 04/30/23	Local News @ 630p Su CM WHAS11 NEWS SUNDAY	630-7p	1	:30 1	\$250.00 P03	8.60 NM	1	\$250.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 04/24/23 04/30/23 N20 WHAS 04/24/23 04/27/23	1 1 ЕТ 7-730р СМ	\$250.00 7-730p	8.60	:30 1	\$250.00 P03	7.50 NM	1	\$250.00
Start Date End Date	ENTERTAINMENT TONIGHT Weekdays Spots/Week	Rate	Rating					
Week: 04/24/23 04/30/23 N21 WHAS 04/24/23 04/28/23	1 1	\$250.00 730-8p	7.50	:30 2	\$250.00 P03	7 20 NM	3	\$1,000.00
	INSIDE EDITION	·		.30 2	φ230.00 P03	7.30 1111	5	\$1,000.00
Start Date End Date Week: 04/24/23 04/30/23	WeekdaysSpots/Week 1 - 12	<u>Rate</u> \$250.00	Rating 7.30					
Spot Ch Date Range D 2 NHAS 04/24/23-04/30/23 II		t/End Time -8p		<u>/eekdays</u> <u>Le</u> -WF		Rtg Type 7.30 NM		
See MG 21.3,21.4 [Input Error-incorrect inv	code NFL Draft-msw]							
3 VHAS 04/28/23-04/28/23 N		ous		F	:30 \$700.00	7.30 NM		
 MG for 21.2,24.1 4 VHAS 04/24/23-04/30/23 L 	.ocal News @ 12p M-F 12-1	р		F	:30 \$50.00	0.00 NM		
MG for 21.2,24.1					•			
N22 WHAS 04/24/23 04/26/23	Wed Prime A CM THE CONNERS/THE GOLDBE		0 PM1	:30 1	\$475.00 P03	3.90 NM	1	\$475.00
Start Date End Date Week: 04/24/23 04/30/23	Weekdays Spots/Week	<u>Rate</u> \$475.00	Rating 3.90					
N23 WHAS 04/24/23 04/26/23	Wed Prime C CM A MILLION LITTLE THINGS	10-11p	1	:30 1	\$300.00 P04	3.30 NM	1	\$300.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 04/24/23 04/30/23 N24 WHAS 04/24/23 04/27/23	1 1 Thu Prime A CM	\$300.00 8-9p	3.30	:30 1	\$500.00 P04	6.90 NM	0	\$0.00
Start Date End Date	STATION 19 Weekdays Spots/Week	Rate	Rating					
Week: 04/24/23 04/30/23	1 1	\$500.00 t/End Time	6.90	/eekdays Le	ngth Rate	Rtg Type		
1 NHAS 04/24/23-04/30/23 T				Th	:30 (\$500.00)			
See MG 21.3,21.4 [Input Error-incorrect inv	v code NFL Draft-msw]							
N25 WHAS 04/24/23 04/30/23	Sun Prime A CM AMERICA'S FUNNIEST HOME	7-8p	1	:30 1	\$300.00 P04	9.90 NM	1	\$300.00
Start Date End Date Week: 04/24/23 04/30/23	WeekdaysSpots/Week11	<u>Rate</u> \$300.00	Rating 9.90					
N26 WHAS 04/24/23 04/30/23	Sun Prime Other 2nd Hat M AMERICAN IDOL SUN	6-10p	1	:30 1	\$1,200.00 P03	10.10 NM	1	\$1,200.00
Start Date End Date Week: 04/24/23 04/30/23	Weekdays Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 10.10					
N27 WHAS 04/24/23 04/30/23	•	11-1135p	W S	:30 2	\$120.00 P04	5.20 NM	2	\$240.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					

Print Date: 05/17/23 10:02:18 Page 4 of 4

Order / Rev:	2696652	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14113735	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	04/24/23 - 04/30/23	Estimate:	5606	

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date	<u>Weekdays</u> WS	Spots/Week	Rate	Rating						
	/eek: 04/	24/23	04/30/23	wS	2	\$120.00	5.20						
N28	WHAS	04/24/2	3 04/28/23	Jimmy Kimmel JIMMY KIMMEL	CM	1135p-1237	′aW	- :30	1	\$60.00 P03	2.90 NM	1	\$60.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 04/	24/23	04/30/23	W	1	\$60.00	2.90						
N29	WHAS	04/24/2	3 04/30/23	NBA Playoffs DT NBA PLAYOFFS		3:30 PM-6:0	00 PM	2 :30	2	\$700.00 P03	7.70 NM	2	\$1,400.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 04/	24/23	04/30/23	2	2	\$700.00	7.70						
N 30	WHAS	04/24/2	3 04/27/23	NFL Draft Prime	CM	8:00 PM-11	:30 PM1	- :30	1	\$400.00 P04	4.10 NM	1	\$400.00
				NFL DRAFT ROU	JND 1								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 04/	24/23	04/30/23	1	1	\$400.00	4.10						
N31	WHAS	04/24/2	3 04/30/23	Local News @ 11	р М-F D M	Various	TF-	- :30	3	\$120.00 P04	5.20 NM	3	\$360.00
				Local News @ 11	p M-F DB								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 04/	24/23	04/30/23	TF	3	\$120.00	5.20						
N 32	WHAS	04/24/2	3 04/28/23	Jimmy Kimmel DE	B CM	Various	TF-	- :30	2	\$60.00 P03	2.90 NM	2	\$120.00
				Jimmy Kimmel DI	В								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 04/	24/23	04/30/23	TF	2	\$60.00	2.90						
											Totolo	- 50	¢10.295.00

Totals 52 \$10,385.00